

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventorship ..... Marsh  
 Applicant ..... Microsoft Corporation  
 Attorney's Docket No. .... MS1-525US  
 Title: Enhancing Smart Card Usage For Associating Media Content With  
 Households

**DECLARATION FOR PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to  
 my name.

I believe I am the original, first and sole inventor (if only one name is listed  
 below) or an original, first and joint inventor (if plural names are listed below) of the  
 subject matter which is claimed and for which a patent is sought on the invention  
 entitled "Enhancing Smart Card Usage For Associating Media Content With  
 Households," the specification of which is attached hereto.

I have reviewed and understand the content of the above-identified  
 specification, including the claims.

I hereby claim benefit under 35 U.S.C. 119(e) of United States Provisional  
 Application 60/125,998, filed March 24, 1999.

I acknowledge the duty to disclose information which is material to the  
 examination of this application in accordance with Title 37, Code of Federal  
 Regulations, § 1.56(a).

**PRIOR FOREIGN APPLICATIONS:** no applications for foreign patents or  
 inventor's certificates have been filed prior to the date of execution of this  
 declaration.

## Power of Attorney

I appoint the following attorneys to prosecute this application and transact all future business in the Patent and Trademark Office connected with this application: Lewis C. Lee, Reg. No. 34,656; Daniel L. Hayes, Reg. No. 34,618; Allan T. Sponseller, Reg. 38,318; Steven R. Sponseller, Reg. No. 39,384; James R. Banowsky, Reg. No. 37,773; Lance R. Sadler, Reg. No. 38,605; Michael A. Proksch, Reg. No. 43,021; Thomas A. Jolly, Reg. No. 39,241; David A. Morasch, Reg. No. 42,905; Kasey C. Christie, Reg. No. 40,559; Katie E. Sako, Reg. No. 32,628 and Daniel D. Crouse, Reg. No. 32,022.

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All statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statement may jeopardize the validity of the application or any patent issued therefrom.

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Full name of inventor:

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Inventor's Signature

Dave Marsh.

Date: 3/22/00

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Citizenship:

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